



We have entered a new phase

ICT companies worldwide now operate in a different environment. After years of high growth and plenty of capital, they are now confronted with moderate growth or even declining markets. Capital is harder to get; investors are more demanding than before. Pressure is on to limit risks and to grow quicker. Flexibility, speed and efficiency are key to achieving competitive advantage and outgrow the competition.

To Grow Or Not To Grow

Not growing is not an option. But growing is difficult and never continuous; at multiple points in the company life cycle, drastic changes are needed to transform and refuel for the next phase of growth: a new investor, a new focus, a new strategy, a new market, a new product, a new distribution strategy, a new delivery process, a new IT environment, a change in management team. In the network economy, finding the right partners is key to success; suppliers, resellers, financial investors, banks, and advisors.

Falx Aurea can help every growing ICT company who recognises these challenges, in managing critical change and refueling for growth.

Wouldn't it be nice to get assistance when it really matters?

During a period of critical change, new skills are needed for a short period of time. But the last thing you want is to hire expensive consultants obsessed with daily rates. Wouldn't it be nice to get professional assistance from a company that understands entrepreneurs, is not afraid of taking risks, has a stake in the end result, and is as committed to delivering results as you are? Falx Aurea is your company of choice for managing business transformation.

Falx Aurea; Entrepreneurs Not Consultants

Falx Aurea is a business transformation house that offers execution power in the areas of Strategic Finance, Marketing and Technology. Falx Aurea assists its customers in navigating through critical phases in their growth path.

Falx Aurea is entrepreneurial by nature and ties its success to the success of its clients in their own markets. Falx Aurea shares the risks and rewards via aggressive success based compensation in cash or equity.

Falx Aurea provides Hands-on Assistance

- ***Business Planning*** Define strategic direction and produce a written plan
- ***Funding*** Raise capital for growth, M&A, MBI or MBO
- ***Business Improvement*** Achieve specific business transformation goals
- ***New Market Entry*** through our international Global Partner Ventures network (www.globalpartnerventures.com)
- ***Technology Procurement*** Source the right technology for your growth needs from our portfolio of technology companies
- ***Business Coaching*** During and after the business transformation phase

Refuel for growth today: contact us at +31 653 73 77 20 or info@falxaurea.com